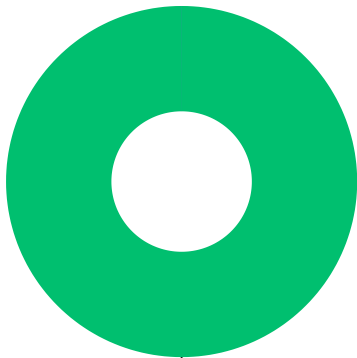


Q1 Looking at the map below, please confirm that you do not own a business within the Downtown Clayton MRA District.

Answered: 32 Skipped: 0

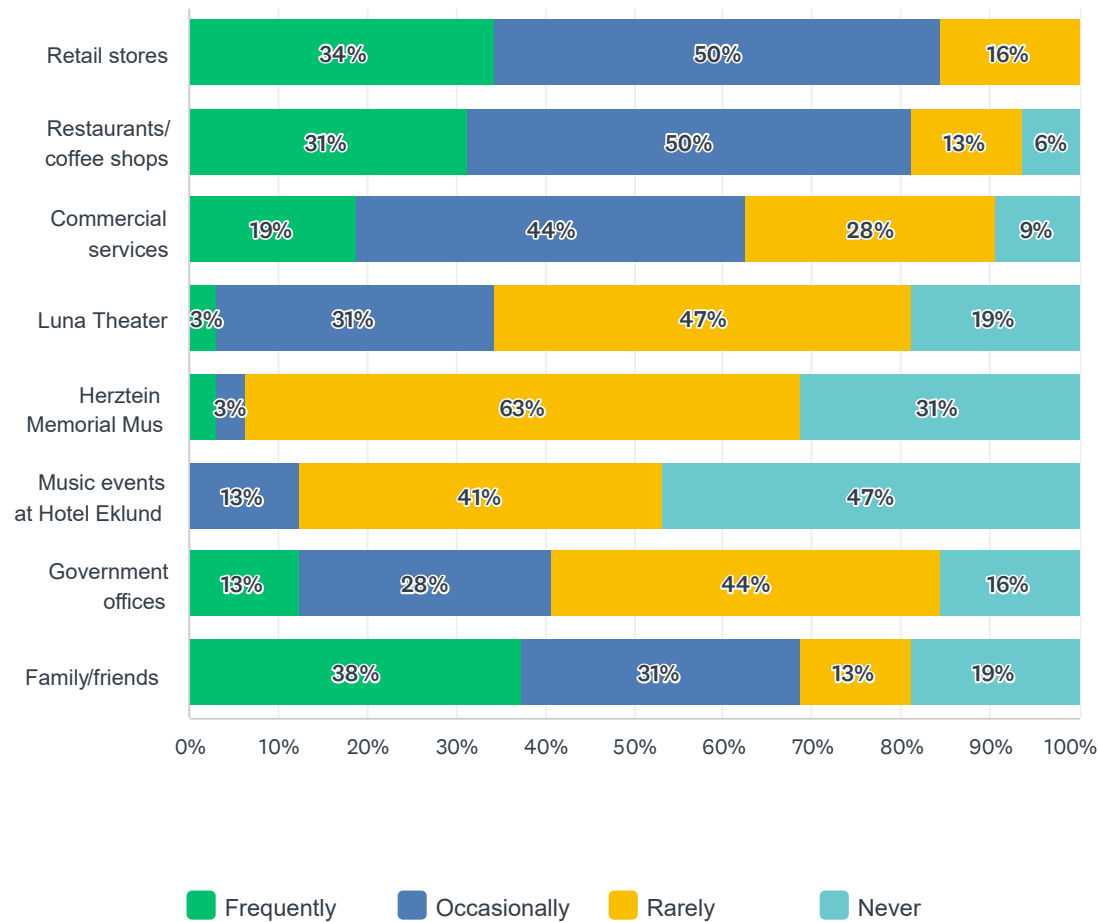


No, I do not own a business within the Downtown Clayton MRA District... 100.0% (32)

ANSWER CHOICES	RESPONSES	
No, I do not own a business within the Downtown Clayton MRA District (please continue with this survey)	100.0%	32
Yes, my business is located within the Downtown Clayton MRA District (please stop and take the MRA Business Owner survey instead)	0.0%	0
TOTAL		32

Q2 How often do you currently visit these locations within Downtown Clayton?

Answered: 32 Skipped: 0

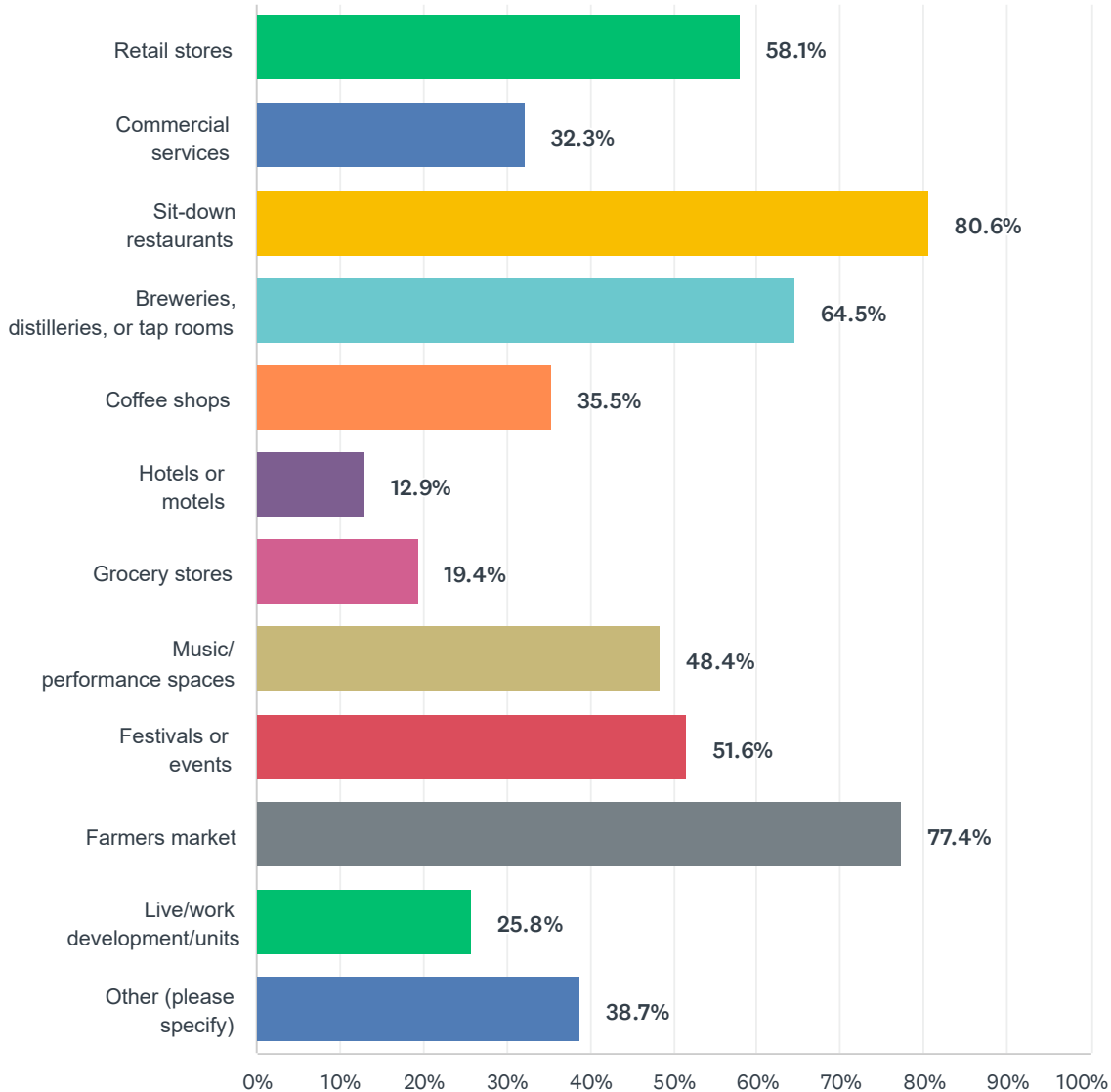


Town of Clayton Downtown Metropolitan Redevelopment Area Plan GENERAL PUBLIC SURVEY

	FREQUENTLY (1-2 TIMES OR MORE PER WEEK)	OCCASIONALLY (1-2 TIMES PER MONTH)	RARELY (1-2 TIMES PER YEAR)	NEVER	TOTAL	WEIGHTED AVERAGE
Retail stores	34% 11	50% 16	16% 5	0% 0	32	1.81
Restaurants/coffee shops	31% 10	50% 16	13% 4	6% 2	32	1.94
Commercial services	19% 6	44% 14	28% 9	9% 3	32	2.28
Luna Theater	3% 1	31% 10	47% 15	19% 6	32	2.81
Herztein Memorial Museum	3% 1	3% 1	63% 20	31% 10	32	3.22
Music events at Hotel Eklund	0% 0	13% 4	41% 13	47% 15	32	3.34
Government offices	13% 4	28% 9	44% 14	16% 5	32	2.63
Family/friends	38% 12	31% 10	13% 4	19% 6	32	2.13

Q3 What type of businesses or activities would you like to see added or expanded in Downtown Clayton? (choose all that apply)

Answered: 31 Skipped: 1



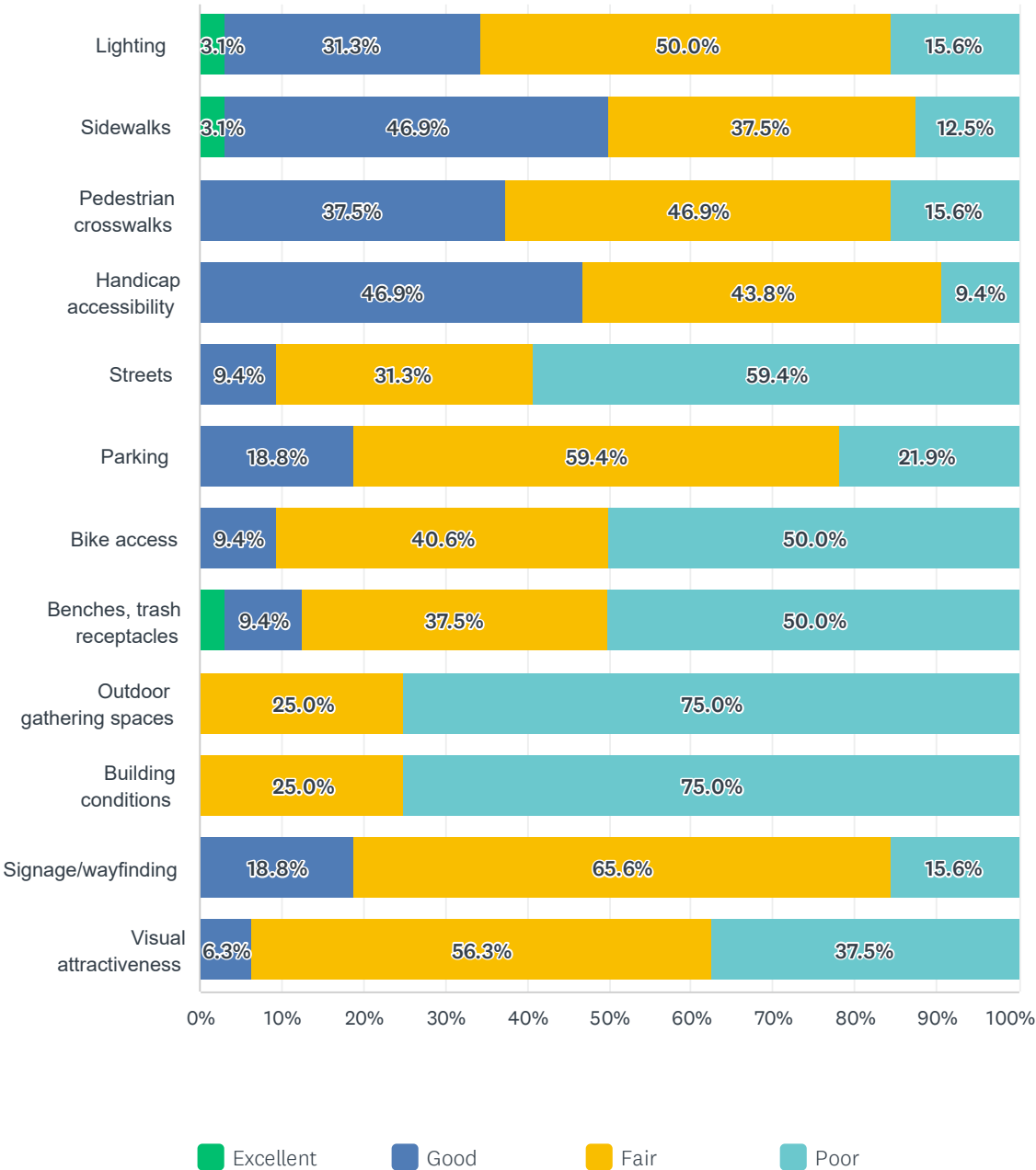
Town of Clayton Downtown Metropolitan Redevelopment Area Plan GENERAL PUBLIC SURVEY

ANSWER CHOICES	RESPONSES	
Retail stores	58.1%	18
Commercial services	32.3%	10
Sit-down restaurants	80.6%	25
Breweries, distilleries, or tap rooms	64.5%	20
Coffee shops	35.5%	11
Hotels or motels	12.9%	4
Grocery stores	19.4%	6
Music / performance spaces	48.4%	15
Festivals or events	51.6%	16
Farmers market	77.4%	24
Live/work development/units	25.8%	8
Other (please specify)	38.7%	12
Total Respondents: 31		

#	OTHER (PLEASE SPECIFY)	DATE
1	Walking spaces free of loose dogs.	4/12/2024 6:00 PM
2	Places that maybe you could sit outside have drinks and visit! Maybe sport bar	3/27/2024 4:25 PM
3	Nice park where people can stop in the downtown area	3/26/2024 10:25 AM
4	Recreational Center for our youth! Much needed.	3/24/2024 11:20 AM
5	Barber, nail place, home Depot, Walmart	3/22/2024 8:04 PM
6	food options that are open	3/22/2024 4:46 PM
7	Open air drug market	3/18/2024 11:27 AM
8	Arcade/games/bowling	3/16/2024 9:16 PM
9	Something like Tractor Supply or Big R	3/15/2024 12:53 PM
10	Kid/Family friendly activities	3/14/2024 4:23 PM
11	Family game stuff	3/14/2024 3:54 PM
12	Places for kids to go	3/14/2024 10:14 AM

Q4 How would you rate the following physical aspects of Downtown Clayton?

Answered: 32 Skipped: 0



Town of Clayton Downtown Metropolitan Redevelopment Area Plan GENERAL PUBLIC SURVEY

	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Lighting	3.1% 1	31.3% 10	50.0% 16	15.6% 5	32	2.78
Sidewalks	3.1% 1	46.9% 15	37.5% 12	12.5% 4	32	2.59
Pedestrian crosswalks	0.0% 0	37.5% 12	46.9% 15	15.6% 5	32	2.78
Handicap accessibility	0.0% 0	46.9% 15	43.8% 14	9.4% 3	32	2.63
Streets	0.0% 0	9.4% 3	31.3% 10	59.4% 19	32	3.50
Parking	0.0% 0	18.8% 6	59.4% 19	21.9% 7	32	3.03
Bike access	0.0% 0	9.4% 3	40.6% 13	50.0% 16	32	3.41
Benches, trash receptacles	3.1% 1	9.4% 3	37.5% 12	50.0% 16	32	3.34
Outdoor gathering spaces	0.0% 0	0.0% 0	25.0% 8	75.0% 24	32	3.75
Building conditions	0.0% 0	0.0% 0	25.0% 8	75.0% 24	32	3.75
Signage/wayfinding	0.0% 0	18.8% 6	65.6% 21	15.6% 5	32	2.97
Visual attractiveness	0.0% 0	6.3% 2	56.3% 18	37.5% 12	32	3.31

Q5 If your answer to any of the above in Question #4 was fair or poor, what do you suggest to improve it?

Answered: 25 Skipped: 7

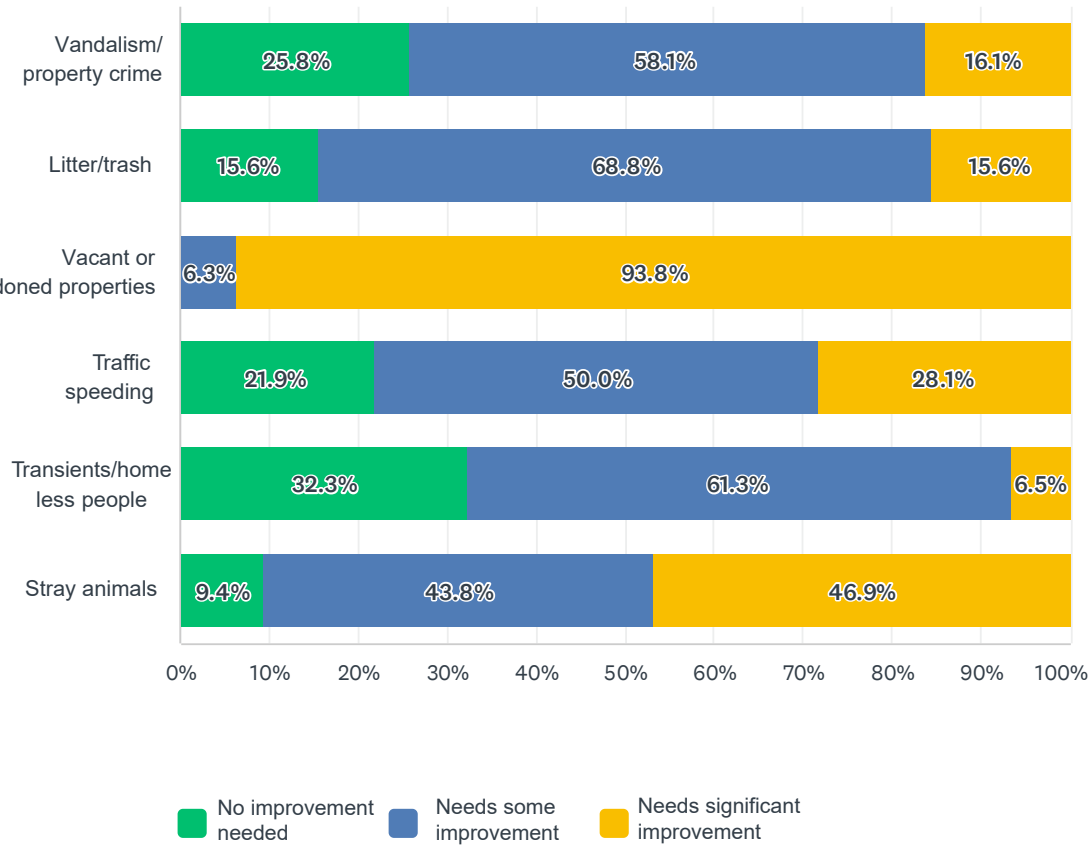
#	RESPONSES	DATE
1	Many buildings in this mapped district are in horrible condition and beyond redemption. It'd be cheaper to plow them under than attempt repair or rebuilding.	4/29/2024 12:34 PM
2	I'd love to see more shorter events like a farmer's market or weekend music events. Some sort of open space area with a gazebo or something would be great for events. The roads are always an issue - I don't know how to fix it but it would be nice to not have to navigate Clayton based on potholes. I don't know that we utilize signage as well as we could. Something that was placed near the stoplight for museum, hotels, Chamber, etc would be nice.	4/18/2024 2:29 PM
3	Sidewalks need to be cleared of trash/debris, potholes in streets need fixed, more parking, could use more benches, need more outdoor gathering spaces, buildings need work like paint (look rundown), add more green spaces, trees to make it look more attractive and inviting.	4/12/2024 6:00 PM
4	Stores could make there buildings look much better! When you drive thru some of these little towns a person wants to stop at all the cute little shops and eating places! We just need to make it inviting and a place people want to visit or locals have a place to meet friends and visit!!	3/27/2024 4:25 PM
5	There is limited space available for parking in the downtown area, and none on US 87, and minimal space available to make more. The only options for cyclists is to brave the streets, or ride illegally on the sidewalk. Parking would have to be removed to make a bike lane. There are no benches in the area, and just a few trash receptacles in the Main Street downtown area, the 10 & 100 blocks. One bank has a small park area, but it's not conducive to large gatherings, and it does have one stone bench for sitting. Several of the buildings in the downtown area are vacant (mine included), and many of them are declining from neglect. Unfortunately, that type of upkeep is up to the individual property owners. And many, like myself, are hard pressed to keep up with the costs of maintaining a commercial building. Perhaps there could be information made available to property owners about matching funds or grants for upkeep or improvements.	3/27/2024 11:37 AM
6	Improve buildings that are falling apart, improve sidewalks without humps and cracks from weed and tree growth. All around provide more attractions to the area.	3/27/2024 11:03 AM
7	Make sure all the street lights downtown Main street are operational. Many times they are not and it is very dark on that main street.	3/26/2024 10:25 AM
8	Upgrade the appearance of the remaining buildings. What do travelers think of our City as they travel through?? The money is spent elsewhere instead of here. Put in eating establishments like Wendy's. The two major gas stations are not for the local communities but for travelers.	3/24/2024 11:20 AM
9	Clayton is a cool little town, lots of history and could be amazing if buildings weren't distressed and roads weren't tore up with huge holes. I love Clayton and see huge potential.	3/22/2024 8:04 PM
10	community pride	3/22/2024 4:46 PM
11	Invest in buildings that are empty, owners should have a responsibility to maintain the appearance of the building.	3/22/2024 3:13 PM
12	The roads are the number one priority that need to be fixed	3/22/2024 8:53 AM
13	From what I understand, the building inspector almost makes it impossible to build in the area.	3/21/2024 12:07 PM
14	Repair buildings, parking areas, have benches and trash receptacles downtown. Open new businesses.	3/16/2024 9:16 PM
15	Beautification projects	3/15/2024 12:53 PM

Town of Clayton Downtown Metropolitan Redevelopment Area Plan GENERAL PUBLIC SURVEY

16	Frequent cleaning. Paint jobs. Tear down empty, deteriorating buildings.	3/15/2024 12:53 PM
17	Go back to angle parking. Get Grants to redo street entirely, throughout the town of Clayton.	3/15/2024 10:30 AM
18	Clean up old dilapidated buildings. Improve roads and sidewalks. Better signage. More flowers, benches, street lights. Perhaps a small park with walk ways.	3/14/2024 9:30 PM
19	Empty buildings make Clayton look like a ghost town. Our roads are an embarrassment. Shows lack of pride. Fix the roads and fill the buildings!	3/14/2024 4:44 PM
20	Fix pot holes, make the road shoulders less wide due to drivers thinking it's a lane, fix outdated buildings and bring them up to code so businesses can afford to utilize them.	3/14/2024 4:23 PM
21	Clean up unused buildings, etc.	3/14/2024 4:03 PM
22	Potholes	3/14/2024 3:54 PM
23	Repair roads	3/14/2024 2:33 PM
24	Everything need important buildings are run down and empty.	3/14/2024 10:14 AM
25	The streets are often very dirty. The murals have improved the downtown's appeal somewhat. And I noticed the trees were trimmed around what was the law firm by the old bank. It used to look really bad. Things are generally old, ugly, dirty and worn out.	3/13/2024 3:51 PM

Q6 Of the following issues, which ones are present in Downtown Clayton today? Please indicate what level of improvement is needed.

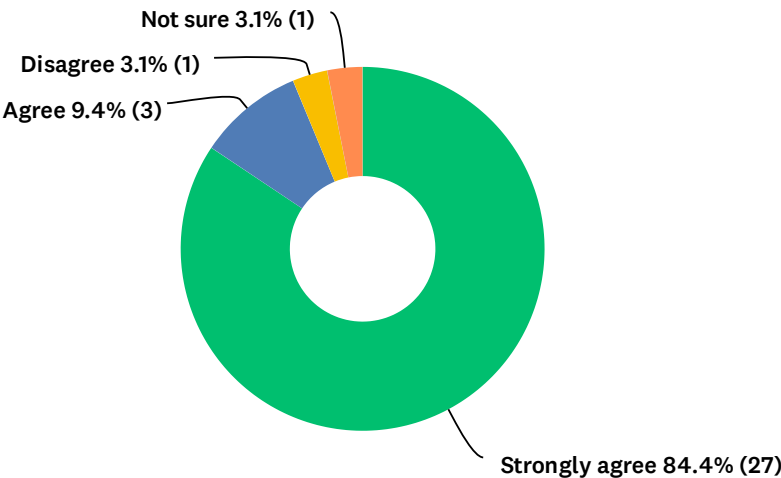
Answered: 32 Skipped: 0



	NO IMPROVEMENT NEEDED	NEEDS SOME IMPROVEMENT	NEEDS SIGNIFICANT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Vandalism/property crime	25.8% 8	58.1% 18	16.1% 5	31	1.90
Litter/trash	15.6% 5	68.8% 22	15.6% 5	32	2.00
Vacant or abandoned properties	0.0% 0	6.3% 2	93.8% 30	32	2.94
Traffic speeding	21.9% 7	50.0% 16	28.1% 9	32	2.06
Transients/homeless people	32.3% 10	61.3% 19	6.5% 2	31	1.74
Stray animals	9.4% 3	43.8% 14	46.9% 15	32	2.38

Q7 What is your level of agreement with the Town of Clayton and the Clayton Union County Economic Development Partnership encouraging the redevelopment of vacant or underutilized property or buildings in Downtown?

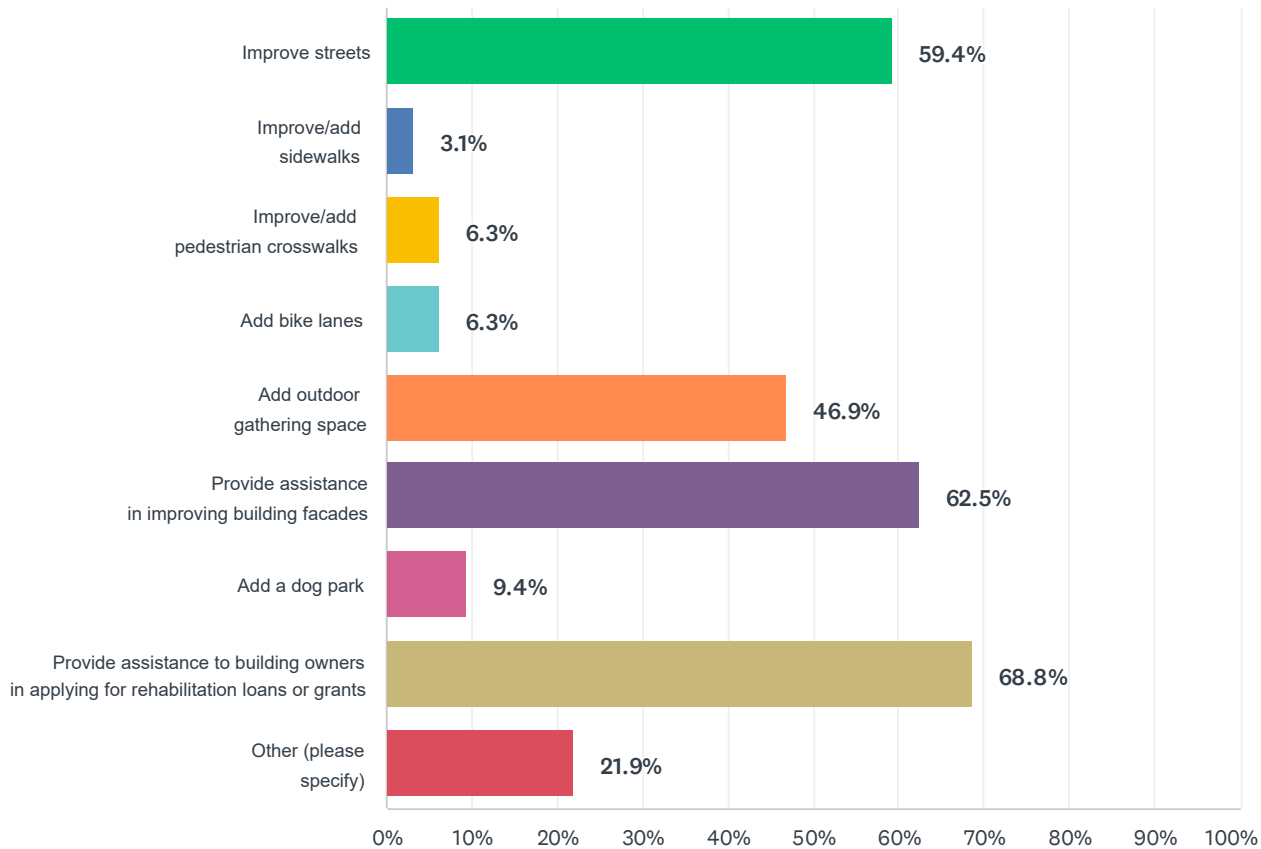
Answered: 32 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	84.4%	27
Agree	9.4%	3
Disagree	3.1%	1
Strongly disagree	0.0%	0
Not sure	3.1%	1
TOTAL		32

Q8 What should the Town of Clayton and the Clayton Union County Economic Development Partnership focus on improving? (choose your top two priorities)

Answered: 32 Skipped: 0



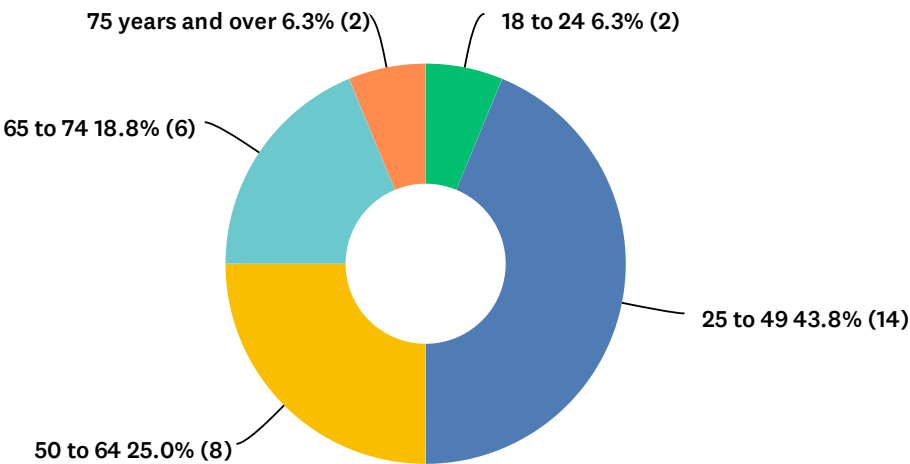
ANSWER CHOICES	RESPONSES	
Improve streets	59.4%	19
Improve/add sidewalks	3.1%	1
Improve/add pedestrian crosswalks	6.3%	2
Add bike lanes	6.3%	2
Add outdoor gathering space	46.9%	15
Provide assistance in improving building facades	62.5%	20
Add a dog park	9.4%	3
Provide assistance to business owners in applying for rehabilitation loans or grants	68.8%	22
Other (please specify)	21.9%	7
Total Respondents: 32		

Town of Clayton Downtown Metropolitan Redevelopment Area Plan GENERAL PUBLIC SURVEY

#	OTHER (PLEASE SPECIFY)	DATE
1	None of the above. They've all been attempted before.	4/29/2024 12:34 PM
2	Again something positive for our youth. Like a recreational Center.	3/24/2024 11:20 AM
3	a place to ride my mountain bike here would be fabulous	3/22/2024 4:46 PM
4	Be welcoming of NEW, chain businesses. Mom & Pop shops will no longer cut it!	3/15/2024 12:53 PM
5	Bring in a bar/grill - more choices	3/14/2024 4:44 PM
6	Family indoor place	3/14/2024 3:54 PM
7	Activity center like dalharts	3/14/2024 10:14 AM

Q9 What is your age category?

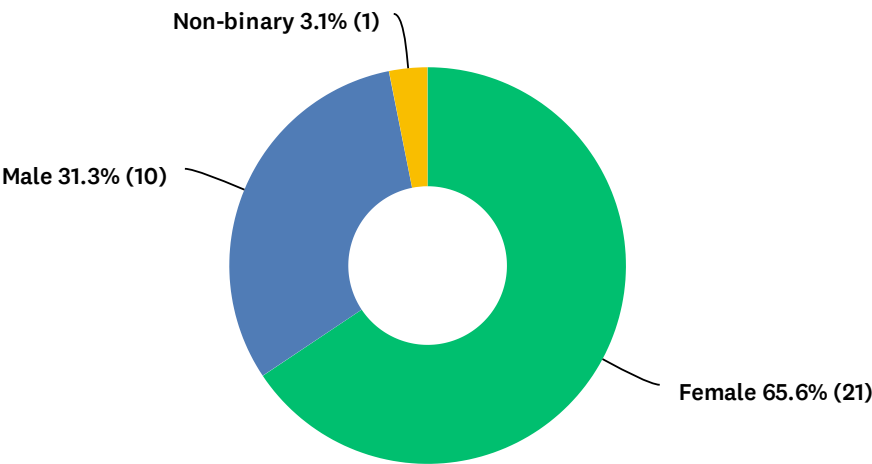
Answered: 32 Skipped: 0



ANSWER CHOICES	RESPONSES	
18 to 24	6.3%	2
25 to 49	43.8%	14
50 to 64	25.0%	8
65 to 74	18.8%	6
75 years and over	6.3%	2
TOTAL		32

Q10 What is your gender?

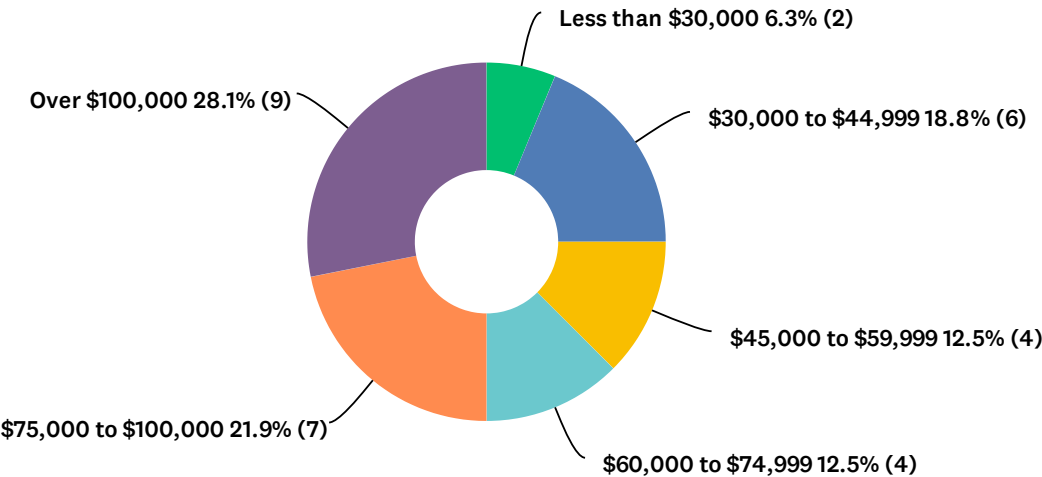
Answered: 32 Skipped: 0



ANSWER CHOICES		RESPONSES	
Female		65.6%	21
Male		31.3%	10
Non-binary		3.1%	1
TOTAL			32

Q11 Which of the following categories best describes your total household income?

Answered: 32 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than \$30,000	6.3%	2
\$30,000 to \$44,999	18.8%	6
\$45,000 to \$59,999	12.5%	4
\$60,000 to \$74,999	12.5%	4
\$75,000 to \$100,000	21.9%	7
Over \$100,000	28.1%	9
TOTAL		32

Q12 Are there any additional comments you would like to share with the Town of Clayton and Clayton Union County Economic Development Partnership?

Answered: 12 Skipped: 20

#	RESPONSES	DATE
1	All of these ideas have been attempted several times over since the 80s. Good luck with it.	4/29/2024 12:34 PM
2	Let's make Clayton a place people want to stop and check out! Biggest problem is the trash and junk at homes. You drive thru town and it looks terrible. Need to enforce clean property's!!!	3/27/2024 4:25 PM
3	If there is a community volunteer day I'm in. We should all take pride in this town and the family's here. Very friendly, historical, generational, everyone loves the towns school teams, family oriented. It's the perfect place to live. We can make it better together. Thank you for the survey!	3/22/2024 8:04 PM
4	Thanks!	3/22/2024 4:46 PM
5	I love the initiative and I hope this gains momentum. I hope the town is open to new business ideas (other than dispensaries) and offer incentives to create new businesses.	3/22/2024 3:13 PM
6	Improving and adding businesses will help the economy and notice travelers to explore what Clayton can offer!!	3/16/2024 9:16 PM
7	Allow some chain restaurants and large chain stores to come in!	3/15/2024 12:53 PM
8	As stated earlier in this survey, Go back to angle parking. Get Grants to redo streets entirely, throughout the town of Clayton.	3/15/2024 10:30 AM
9	Remember that the majority of this town are not "wealthy" people. When you plan an event, make it affordable to all. I appreciate your efforts and hope Clayton will thrive again!	3/14/2024 4:44 PM
10	Housing also needs to be updated	3/14/2024 4:23 PM
11	More indoor family places. Drive thru restaunt	3/14/2024 3:54 PM
12	We need to fix up the buildings that are already here. We need an activity center like dalharts where you can go play basketball, pickle ball have a track so people can walk or run not only for the youth but also elderly there is no where for anyone to go.	3/14/2024 10:14 AM