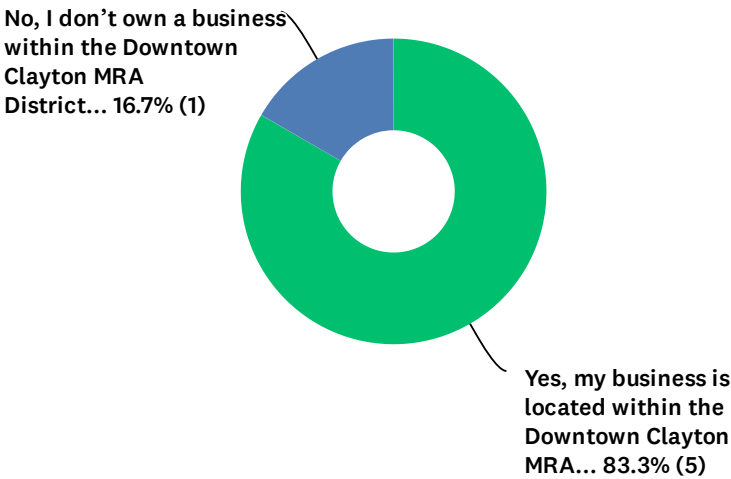


Q1 Looking at the map below, please confirm that your business is located within the Downtown Clayton MRA District.

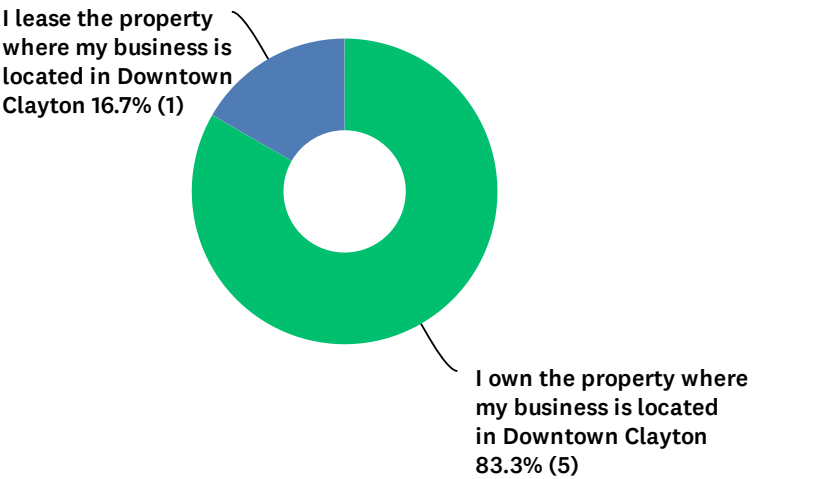
Answered: 6    Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, my business is located within the Downtown Clayton MRA District (please continue with this survey)	83.3%	5
No, I don't own a business within the Downtown Clayton MRA District (please take the General Public Survey instead)	16.7%	1
TOTAL		6

Q2 Referring to your business location, do you own or do you lease the property?

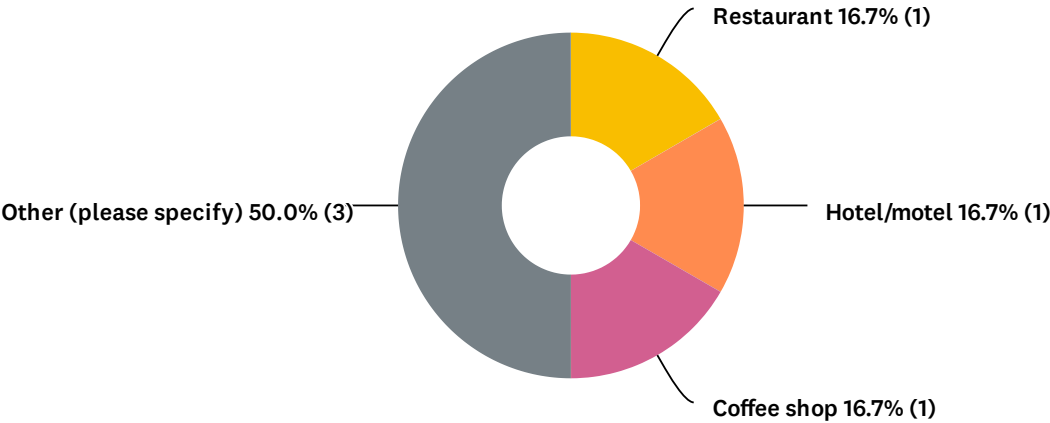
Answered: 6    Skipped: 0



ANSWER CHOICES	RESPONSES	
I own the property where my business is located in Downtown Clayton	83.3%	5
I lease the property where my business is located in Downtown Clayton	16.7%	1
TOTAL		6

Q3 Which of the following best describes your business?

Answered: 6    Skipped: 0

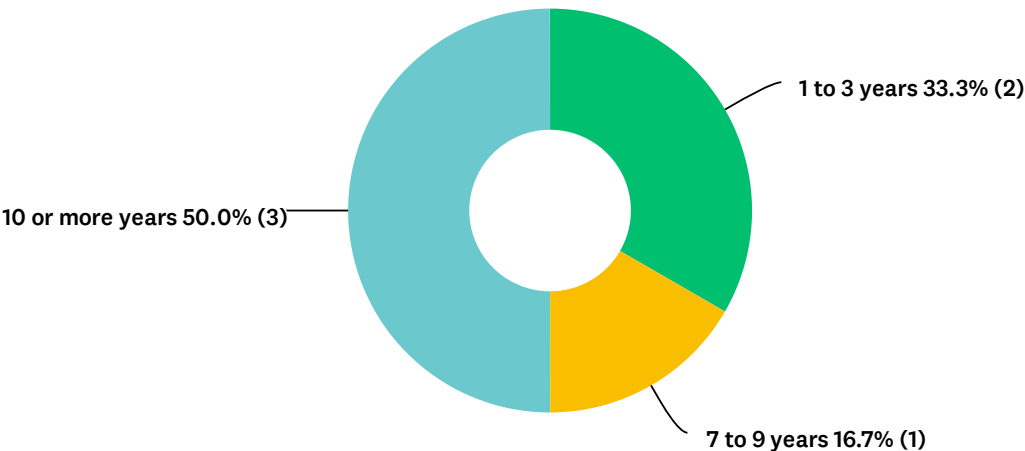


ANSWER CHOICES	RESPONSES	
Retail store	0.0%	0
Commercial service	0.0%	0
Restaurant	16.7%	1
Office	0.0%	0
Hotel/motel	16.7%	1
Warehouse	0.0%	0
Coffee shop	16.7%	1
Consignment shop	0.0%	0
Food service	0.0%	0
Other (please specify)	50.0%	3
TOTAL		6

#	OTHER (PLEASE SPECIFY)	DATE
1	Real Estate Brokerage	3/26/2024 10:08 AM
2	Non-profit museum	3/22/2024 4:41 PM
3	Micro Grow	3/22/2024 4:19 PM

Q4 How long have you been in business in your current location?

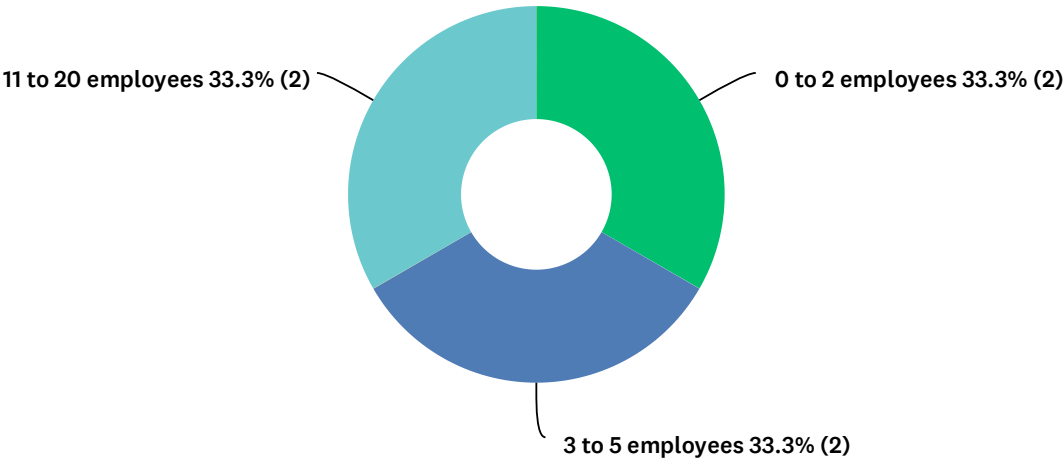
Answered: 6    Skipped: 0



ANSWER CHOICES		RESPONSES	
1 to 3 years		33.3%	2
4 to 6 years		0.0%	0
7 to 9 years		16.7%	1
10 or more years		50.0%	3
TOTAL			6

Q5 Not including yourself, how many people are employed at your business?

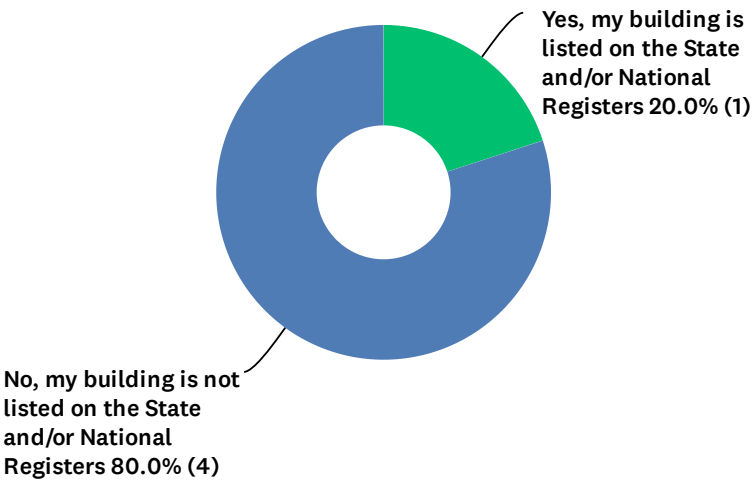
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
0 to 2 employees	33.3%	2
3 to 5 employees	33.3%	2
6 to 10 employees	0.0%	0
11 to 20 employees	33.3%	2
More than 20 employees	0.0%	0
TOTAL		6

Q6 Referring to the building where your business is located, is it listed on the State Register of Cultural Properties and/or the National Register of Historic Places?

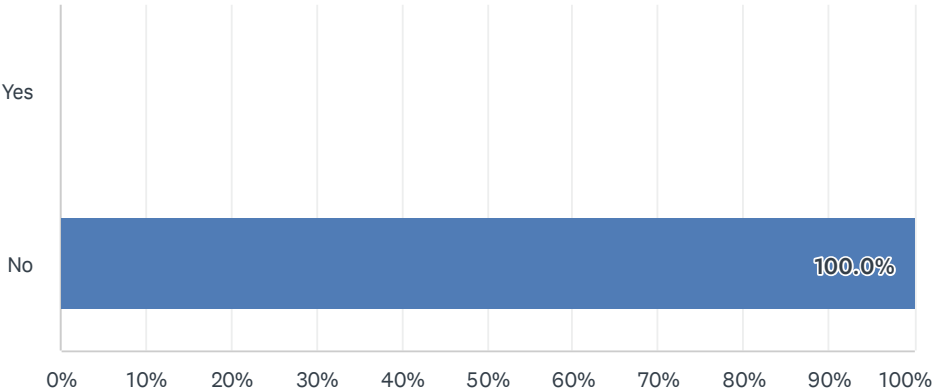
Answered: 5    Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes, my building is listed on the State and/or National Registers	20.0%	1
No, my building is not listed on the State and/or National Registers	80.0%	4
TOTAL		5

Q7 If your answer to Question #6 was “Yes, my building is listed on the State and/or National registers”, have you completed a phase 1 survey?

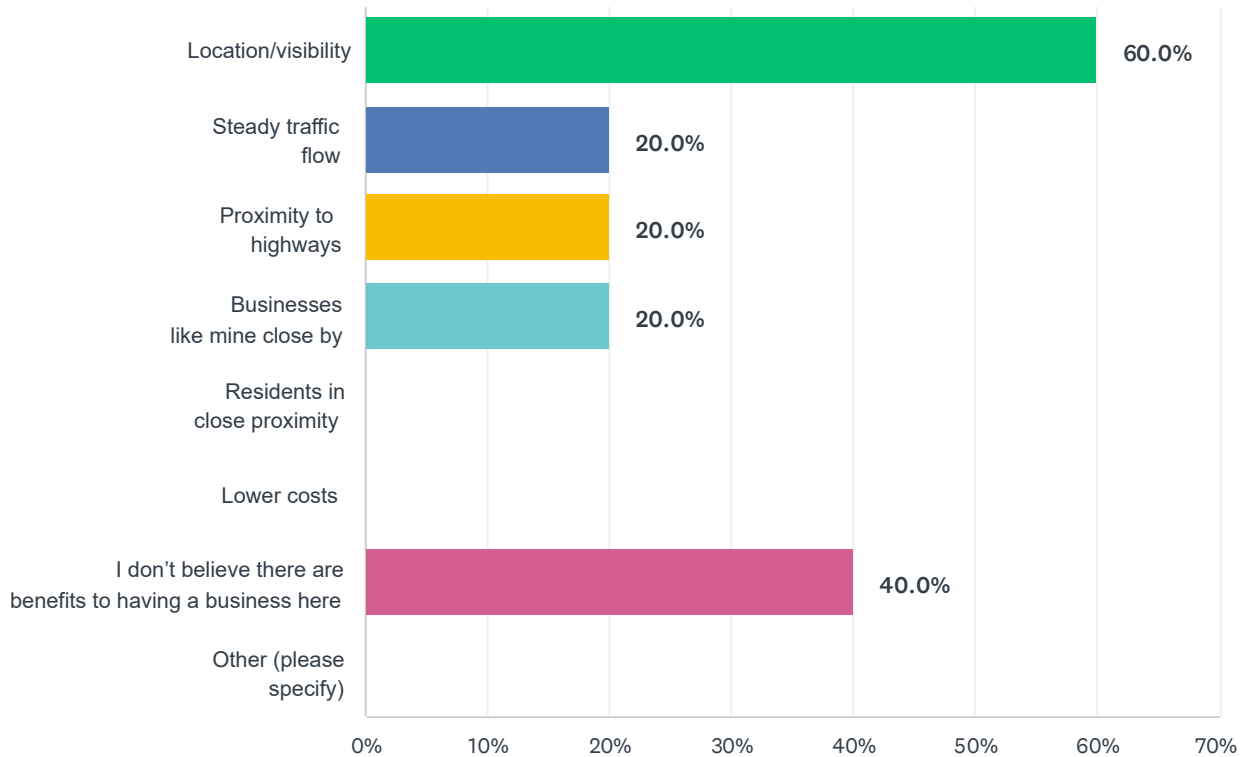
Answered: 3    Skipped: 3



ANSWER CHOICES		RESPONSES	
Yes		0.0%	0
No		100.0%	3
TOTAL			3

## Q8 What do you believe are the benefits of having a business within the Downtown MRA District? (choose all that apply)

Answered: 5 Skipped: 1



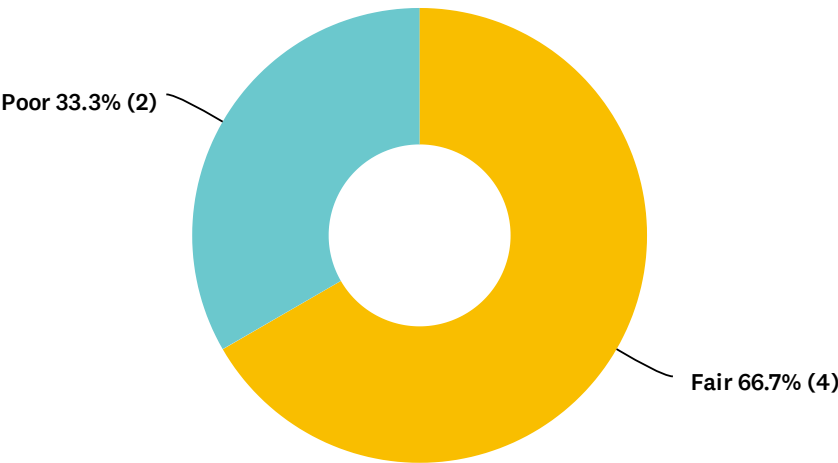
ANSWER CHOICES	RESPONSES	
Location/visibility	60.0%	3
Steady traffic flow	20.0%	1
Proximity to highways	20.0%	1
Businesses like mine close by	20.0%	1
Residents in close proximity	0.0%	0
Lower costs	0.0%	0
I don't believe there are benefits to having a business here	40.0%	2
Other (please specify)	0.0%	0
Total Respondents: 5		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	



Q9 How would you describe the overall business climate within the Downtown MRA District?

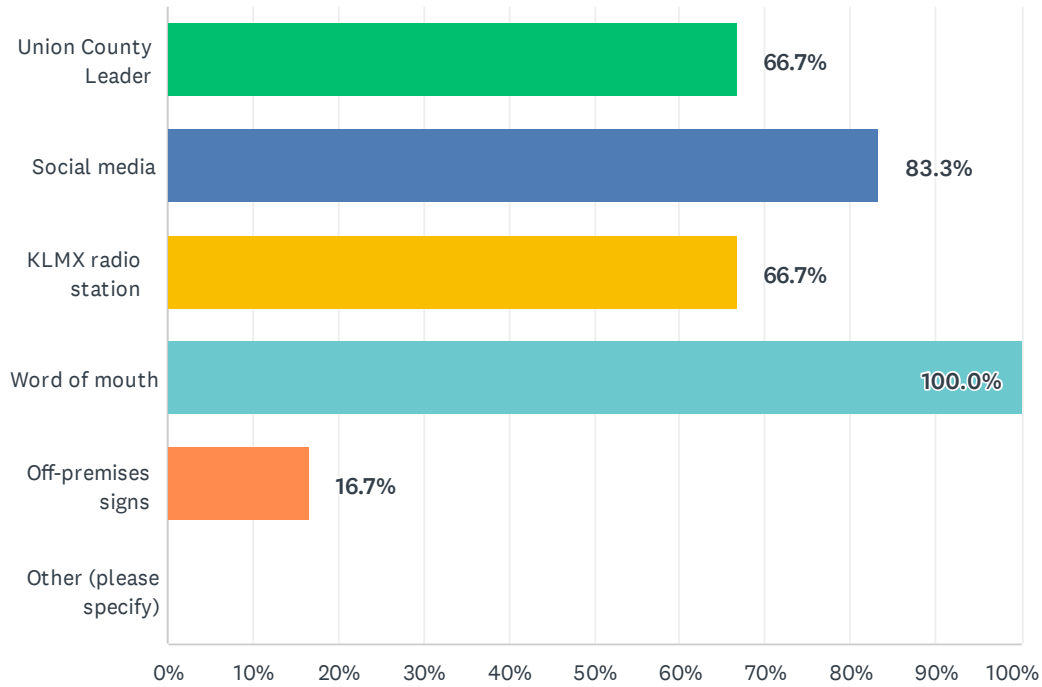
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	0.0%	0
Good	0.0%	0
Fair	66.7%	4
Poor	33.3%	2
TOTAL		6

## Q10 How do you market your business to Clayton residents and/or visitors to Clayton? (choose all that apply)

Answered: 6 Skipped: 0

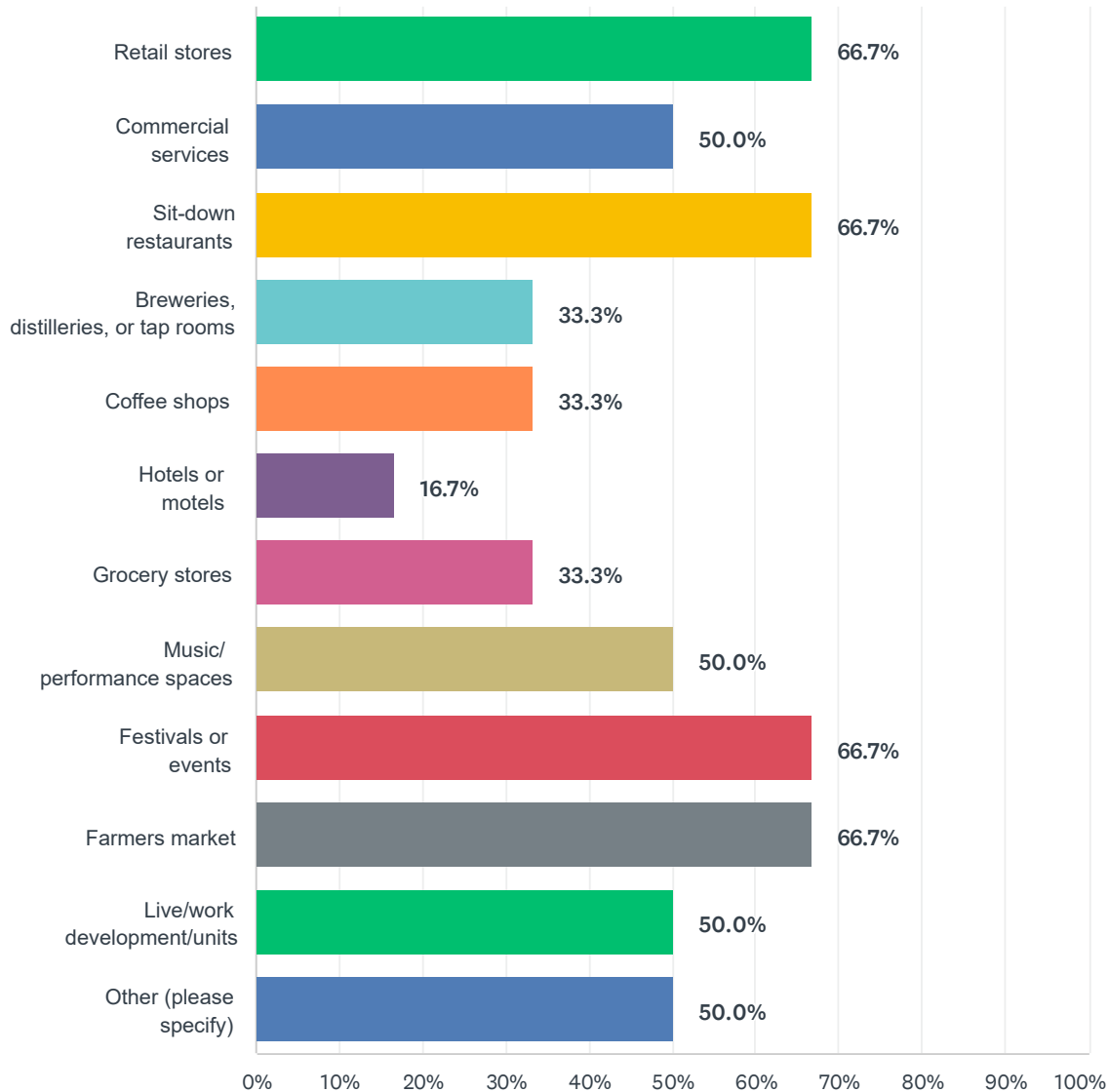


ANSWER CHOICES	RESPONSES	
Union County Leader	66.7%	4
Social media	83.3%	5
KLMX radio station	66.7%	4
Word of mouth	100.0%	6
Off-premises signs	16.7%	1
Other (please specify)	0.0%	0
Total Respondents: 6		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

## Q11 What type of businesses or activities would you like to see added or expanded in Downtown Clayton? (choose all that apply)

Answered: 6 Skipped: 0



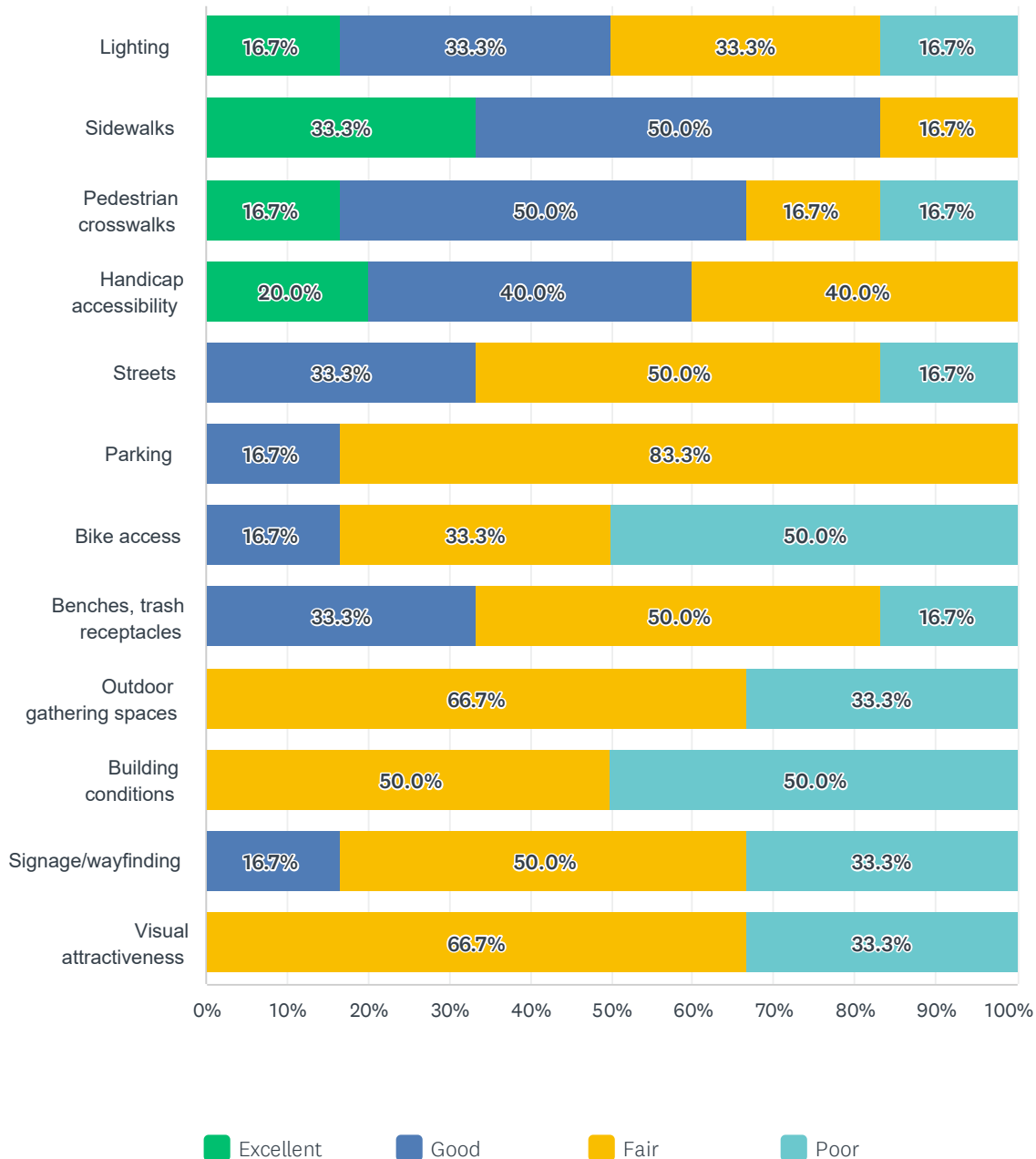
# Town of Clayton Downtown Metropolitan Redevelopment Area Plan BUSINESS OWNER SURVEY

ANSWER CHOICES	RESPONSES	
Retail stores	66.7%	4
Commercial services	50.0%	3
Sit-down restaurants	66.7%	4
Breweries, distilleries, or tap rooms	33.3%	2
Coffee shops	33.3%	2
Hotels or motels	16.7%	1
Grocery stores	33.3%	2
Music / performance spaces	50.0%	3
Festivals or events	66.7%	4
Farmers market	66.7%	4
Live/work development/units	50.0%	3
Other (please specify)	50.0%	3
Total Respondents: 6		

#	OTHER (PLEASE SPECIFY)	DATE
1	INVENERGY	5/14/2024 8:49 AM
2	Park area	3/26/2024 10:08 AM
3	pop up vendors food or merchant	3/22/2024 4:41 PM

## Q12 How would you rate the following physical aspects of Downtown Clayton?

Answered: 6 Skipped: 0



# Town of Clayton Downtown Metropolitan Redevelopment Area Plan BUSINESS OWNER SURVEY

	EXCELLENT	GOOD	FAIR	POOR	TOTAL	WEIGHTED AVERAGE
Lighting	16.7% 1	33.3% 2	33.3% 2	16.7% 1	6	2.50
Sidewalks	33.3% 2	50.0% 3	16.7% 1	0.0% 0	6	1.83
Pedestrian crosswalks	16.7% 1	50.0% 3	16.7% 1	16.7% 1	6	2.33
Handicap accessibility	20.0% 1	40.0% 2	40.0% 2	0.0% 0	5	2.20
Streets	0.0% 0	33.3% 2	50.0% 3	16.7% 1	6	2.83
Parking	0.0% 0	16.7% 1	83.3% 5	0.0% 0	6	2.83
Bike access	0.0% 0	16.7% 1	33.3% 2	50.0% 3	6	3.33
Benches, trash receptacles	0.0% 0	33.3% 2	50.0% 3	16.7% 1	6	2.83
Outdoor gathering spaces	0.0% 0	0.0% 0	66.7% 4	33.3% 2	6	3.33
Building conditions	0.0% 0	0.0% 0	50.0% 3	50.0% 3	6	3.50
Signage/wayfinding	0.0% 0	16.7% 1	50.0% 3	33.3% 2	6	3.17
Visual attractiveness	0.0% 0	0.0% 0	66.7% 4	33.3% 2	6	3.33

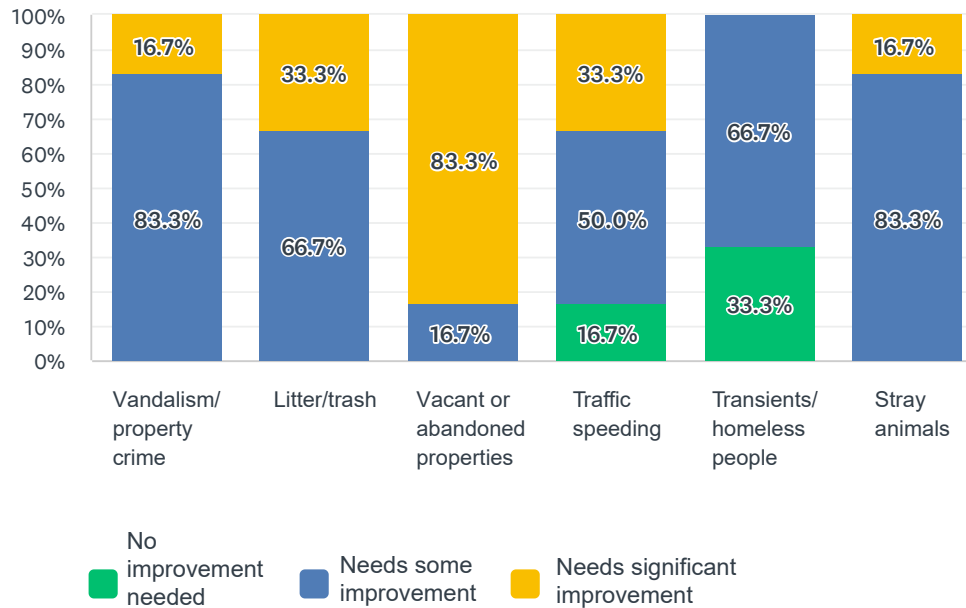
## Q13 If your answer to any of the above in Question #12 was fair or poor, what do you suggest to improve it?

Answered: 5   Skipped: 1

#	RESPONSES	DATE
1	1. Encourage business owners to improve their properties and the services they provide. 2. The town should improve the lands, utilities, and services that are directly under the town's responsibility.	5/14/2024 8:49 AM
2	All the buildings are rundown, are not open side streets to the buildings are horrible	3/27/2024 10:05 AM
3	Pride of owning a building in this area. Make it visually inviting even if it's an empty building	3/26/2024 10:08 AM
4	the "poor" rating is mostly a lack of awareness maybe. people need to utilize dumpsters, who would maintain the personal trashcans? it's a larger problem than businesses maintaining them. Biking just isn't popular here, so the "poor" rating is just a thought rather than an issue.	3/22/2024 4:41 PM
5	Buidling conditions is a problem if owners dont have money.	3/22/2024 4:19 PM

## Q14 Of the following issues, which ones are present in Downtown Clayton today? Please indicate what level of improvement is needed.

Answered: 6 Skipped: 0

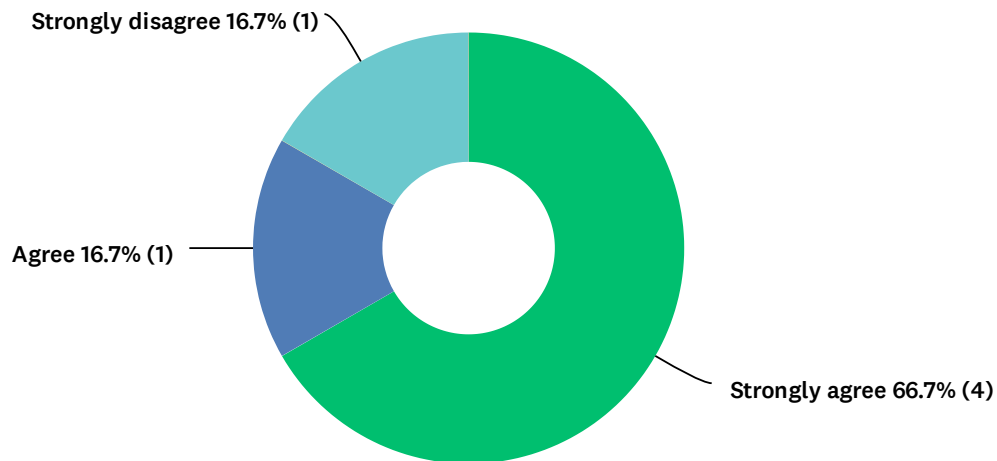


	NO IMPROVEMENT NEEDED	NEEDS SOME IMPROVEMENT	NEEDS SIGNIFICANT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Vandalism/property crime	0.0% 0	83.3% 5	16.7% 1	6	2.17
Litter/trash	0.0% 0	66.7% 4	33.3% 2	6	2.33
Vacant or abandoned properties	0.0% 0	16.7% 1	83.3% 5	6	2.83
Traffic speeding	16.7% 1	50.0% 3	33.3% 2	6	2.17
Transients/homeless people	33.3% 2	66.7% 4	0.0% 0	6	1.67
Stray animals	0.0% 0	83.3% 5	16.7% 1	6	2.17



# Q15 What is your level of agreement with the Town of Clayton and the Clayton Union County Economic Development Partnership encouraging the redevelopment of vacant or underutilized property or buildings in Downtown?

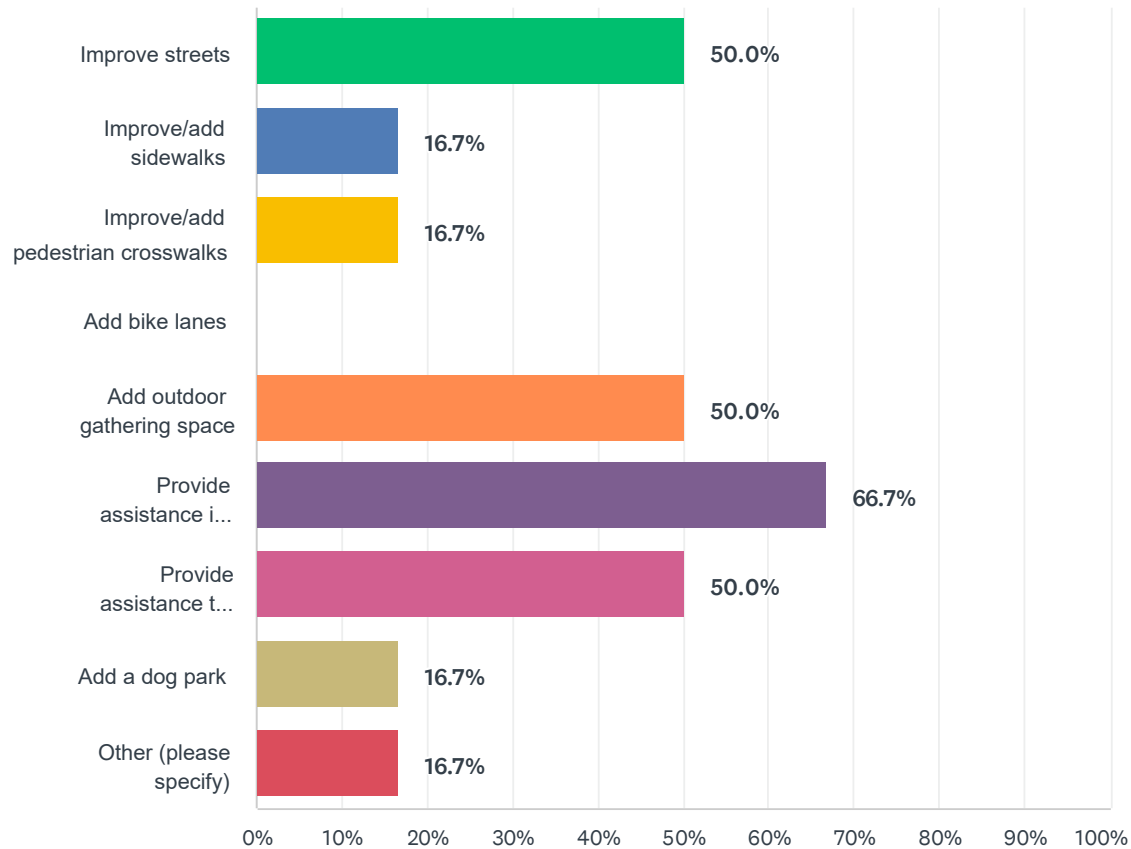
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	66.7%	4
Agree	16.7%	1
Disagree	0.0%	0
Strongly disagree	16.7%	1
Not sure	0.0%	0
TOTAL		6

## Q16 What should the Town of Clayton and the Clayton Union County Economic Development Partnership focus on improving? (choose your top two priorities)

Answered: 6 Skipped: 0



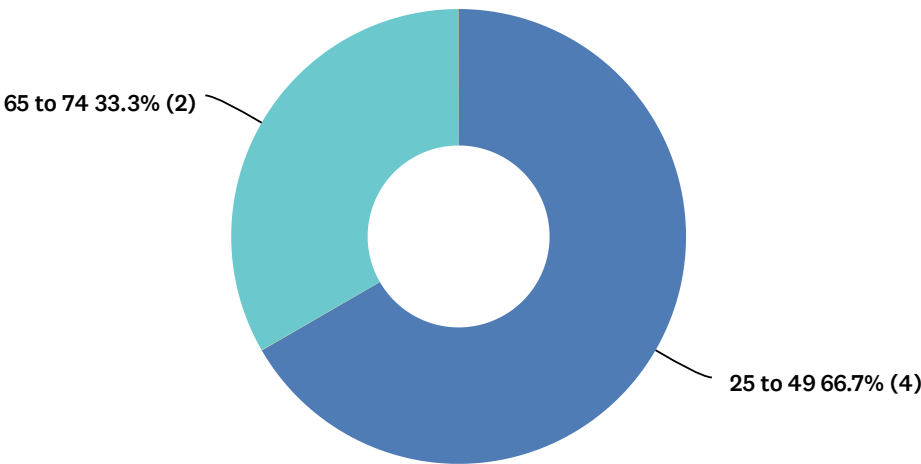
ANSWER CHOICES	RESPONSES	
Improve streets	50.0%	3
Improve/add sidewalks	16.7%	1
Improve/add pedestrian crosswalks	16.7%	1
Add bike lanes	0.0%	0
Add outdoor gathering space	50.0%	3
Provide assistance in improving building facades	66.7%	4
Provide assistance to business owners in applying for rehabilitation loans or grants	50.0%	3
Add a dog park	16.7%	1
Other (please specify)	16.7%	1
Total Respondents: 6		

# Town of Clayton Downtown Metropolitan Redevelopment Area Plan BUSINESS OWNER SURVEY

#	OTHER (PLEASE SPECIFY)	DATE
1	Improve water and sewer systems, reduce the number of buildings that are "blighted" or designated as brownfield while keeping the historic integrity of Downtown.	5/14/2024 8:49 AM

Q17 What is your age category?

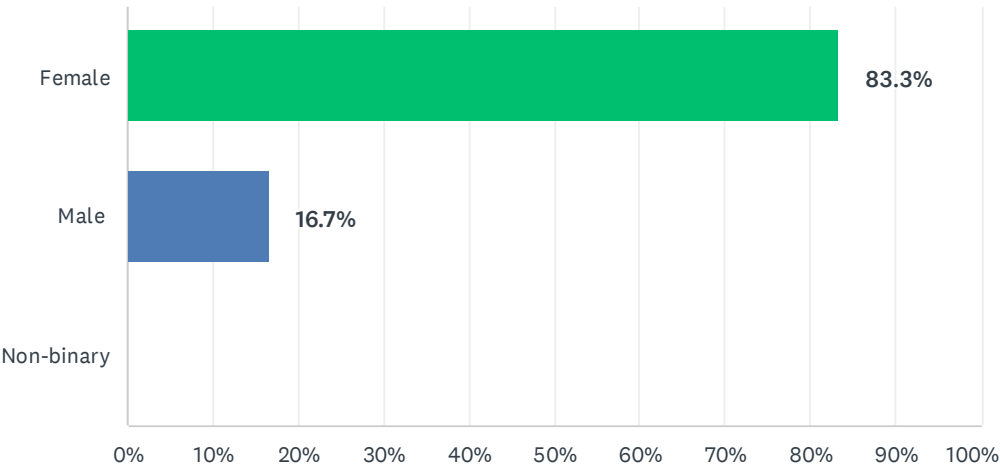
Answered: 6    Skipped: 0



ANSWER CHOICES	RESPONSES	
18 to 24	0.0%	0
25 to 49	66.7%	4
50 to 64	0.0%	0
65 to 74	33.3%	2
75 years and over	0.0%	0
TOTAL		6

Q18 What is your gender?

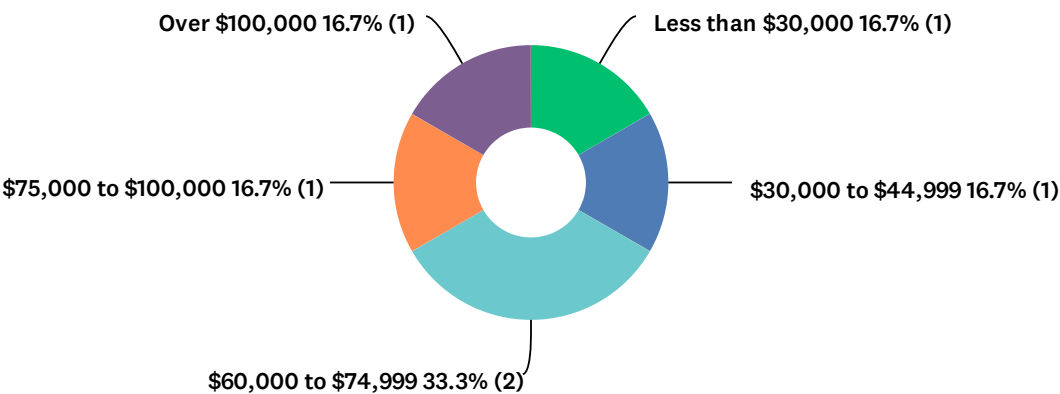
Answered: 6    Skipped: 0



ANSWER CHOICES	RESPONSES	
Female	83.3%	5
Male	16.7%	1
Non-binary	0.0%	0
TOTAL		6

Q19 Which of the following categories best describes your total household income?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than \$30,000	16.7%	1
\$30,000 to \$44,999	16.7%	1
\$45,000 to \$59,999	0.0%	0
\$60,000 to \$74,999	33.3%	2
\$75,000 to \$100,000	16.7%	1
Over \$100,000	16.7%	1
TOTAL		6

## Q20 Are there any additional comments you would like to share with the Town of Clayton and the Clayton Union County Economic Development Partnership?

Answered: 4   Skipped: 2

#	RESPONSES	DATE
1	It is not apparent to business owners as to what the MRA plan will accomplish and what the cost will be to them. Strive to get involvement from all entities in "Downtown" not just the commercial businesses. Solicit input and involve the Town of Clayton itself, the churches, the banks, the various professional services entities, the museum, the post office, etc.	5/14/2024 8:49 AM
2	Get more money available so people can open more businesses in the buildings that are already in downtown	3/27/2024 10:05 AM
3	May need to discuss new ordinances to encourage owners to take better care of their properties or impose a fine.	3/26/2024 10:08 AM
4	Keep it up, this service is appreciated!	3/22/2024 4:41 PM